Cover Page  
[ST10450068] Kabelo Samkelo Kgosana WEDE5020 – POE – Part 1

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# Part 1 – With Improvements

## Website Choice

**Name of Organisation**: EmpowerEd NPO  
**Description**: EmpowerEd is dedicated to bridging the educational divide by providing technology access and educational resources to underserved communities. We aim to enhance students’ learning experiences and prepare them for digital and academic success. Through our programs, we provide laptops, tutoring, and partnerships with educational institutions, empowering students to reach their full potential.

**Reason for Choosing the Organisation**: I chose EmpowerEd because of its focus on education and technology, which aligns with my passion for digital literacy and skill development in disadvantaged areas. In today's digital age, equitable access to technology is essential, and I want to contribute to an organisation that is actively closing the gap in my community.

## Website Assets

* **Text Content**: Mission statement, program descriptions, contact information, About us.
* **Images and Graphics**:
  + Logo designed on Canva.
  + Program banners showing community activities and workshops.
  + Icons representing social media links and contact options.
  + A screenshot of a computer

    Description automatically generated
  + A screenshot of a computer

    Description automatically generated
  + A screenshot of a computer

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## Website Pages and Content

1. **Homepage**: Introduction to EmpowerEd, mission statement, hero image, and navigation.
2. **About Us**: History, team, and values of EmpowerEd.
3. **Programs**: Descriptions of various programs, such as the Laptop Donation and Community Outreach programs.
4. **Donation Page**: Information on ways to donate or support.
5. **Contact Us**: Contact form, location map, and social media links.

## List of References

* **EmpowerEd Logo** (2024) *Created using Canva.* [Image] Available at: <https://www.canva.com> (Accessed: 24 September 2024).
* **Smith, J.** (2020) *[Image]* Available at: <https://www.canva.com/ai-image-generator/> (Accessed: 24 September 2024).

# Part 2 – With Improvements

## Documented Improvements to Part 1 Process Document

* Added detailed descriptions and rationale for selecting images and graphics.
* Revised layout for clarity and consistency across sections.

## Documented Improvements to Part 1 Website

* Enhanced the layout of the homepage, improving responsiveness on mobile.
* Updated text to better align with EmpowerEd’s mission.
* Improved website navigation, making the call-to-action buttons more visible.

# Part 3

## Documented Improvements to Part 2 Process Document

* Expanded explanations of SEO and accessibility adjustments.
* Added images of code changes to show functionality improvements.

## Documented Improvements to Part 2 Website

* Corrected HTML structure for better accessibility.
* Aligned <h2> headings and applied styles to improve readability.

## Functionality

* Implemented smooth scroll for anchor links on the Programs page, making navigation smoother.
* Added JavaScript code to the footer to display the current date.

## SEO

* Optimized images with descriptive alt tags.
* Applied meaningful meta descriptions and title tags to each page.
* Used keywords relevant to EmpowerEd's mission.

# References

* **Kgosana, K.** (2024) *EmpowerEd NPO Logo.* [Image] Created using Canva. Available at: <https://www.canva.com> (Accessed: 24 September 2024).
* **Smith, J.** (2020) *Student Learning.* [Image] Available at: <https://www.canva.com/ai-image-generator/> (Accessed: 24 September 2024).
* **OpenAI** (2024) *ChatGPT: Conversation with AI Assistant.* [Online] Available at: <https://www.openai.com/chatgpt> (Accessed: 24 September 2024).